

DATE:
CONTACT: (NAME, PHONE)

**(Organization/City) Display of The AIDS Memorial Quilt Open
(Date) at (Location)**

WHAT: (YOUR ORGANIZATION) will host a display of 12 foot by 12 foot sections of The AIDS Memorial Quilt as part of a global commemoration of World AIDS Day, December 1, 2007. This display is part of a national effort to have every section of The Quilt on display this World AIDS Day in the hopes of raising awareness and saving lives.

During the opening ceremony, teams of volunteers from (names of organizations providing volunteers) will unfold sections of The Quilt and (names of prominent readers) will read the names of those remembered on The Quilt. The display is free and open to the public.

WHEN: From (Opening date and time) to (Closing date and time)

WHERE: (Location, address)

WHO: (Name of host)

WHY: World AIDS Day is the ideal time to remind the community that HIV/AIDS still poses a lethal threat and a display of The AIDS Memorial Quilt is a vivid and poignant way to illustrate what has been lost and what is at risk. With teddy bears and Boy Scout badges, wedding rings and faded photographs, The AIDS Memorial Quilt is a vivid reminder that HIV/AIDS can happen to anyone, anywhere, at any age. By revealing the humanity behind the statistics, The Quilt helps teach compassion, triumphs over taboo, stigma and phobia; and inspires individuals to take direct responsibility for their own well-being and that of their family, friends and community

With more than 47,000 handmade panels created in memory of nearly 90,000 individuals lost to HIV/AIDS, The Quilt is the largest, ongoing, piece of community folk art project in the world and our most potent tool in the fight to educate against HIV/AIDS.